



**BISNIS, the World Trade Center of Denver,
and the U.S. Export Assistance Center Denver**
in cooperation with the
**Russian-American Chamber of Commerce
and the Colorado Coalition for New Energy Technologies**
present

***“Rethinking Eurasia: Spotlight on Russia’s Urals & Siberia
and the Kyrgyz Republic”***

*Tuesday, June 17, 2003
7:30 – 9:30 a.m.*

*World Trade Center Denver
1625 Broadway, Suite 820
Downtown Denver*

(one-on-one meetings available following program)

BISNIS representatives Azim Mamanov (Novosibirsk, Russia), Asel Sulaimanova (Kyrgyzstan), and Alyona Yelshina (Yekaterinburg, Russia) along with Washington-based international trade specialist Melissa Walters and representatives from the U.S. Trade Development Agency and the Overseas Private Investment Corporation will make presentations and be available for one-on-one meetings with companies interested in specific projects or with questions related to the region. Speakers will discuss:

- How U.S. companies in key sectors can capitalize on opportunities in the region
- Key considerations for doing business in the region: challenges and prospects
- Opportunities across multiple sectors such as IT/telecom, machinery (ag/food processing, oil/gas), mining, environmental technologies, medical, construction, tourism, and more.
- USG resources to aid your business activities and development in Eurasia

**Cost: \$20 for Members of Sponsoring Organizations
\$30 for guests and non-members**

Morning Session Registration: Please fill out the form below and send it along with payment to: World Trade Center Denver, 1625 Broadway, Suite 680, Denver, CO 80202. For questions, contact the WTC by email wtcdenver@att.net or by telephone: (303) 592-5760.

One-on-One Sessions: Registrants interested in one-on-one meetings should call (303) 592-5760.

Registration Form:

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Note: Speakers are considering travel to Boulder, CO for one-on-one consultations on the afternoon of Monday, June 16th. Should you have an interest in scheduling an appointment, please contact: Melissa Walters by email at Melissa_Walters@ita.doc.gov or by tel at 202-482-2047.

U.S. Department of Commerce BISNIS Program

BISNIS is the U.S. Government's primary market information center for U.S. companies exploring business opportunities in Russia and other Newly Independent States. BISNIS provides U.S. companies with the latest market reports and tips on developments, export and investment leads, and strategies for doing business in the NIS. Since opening in 1992, BISNIS has facilitated more than **\$3.2 billion** worth of U.S. exports and overseas investments.

Speaker Biographies:

Azim Mamanov (BISNIS, Novosibirsk, Russia)

Azim Mamanov has been the BISNIS representative in Novosibirsk (covering Novosibirsk, Omsk, Krasnoyarsk, and Altai regions) since 1998. Mr. Mamanov has completed over 30 reports, including reports on IT/Telecom Markets for Altai, Omsk and Novosibirsk regions, Automotive Market for Novosibirsk, and Krasnoyarsk regions, regional overviews of Novosibirsk, Omsk, Altai and Krasnoyarsk regions. Mr. Mamanov has participated in BISNIS outreach events in 1998, 1999, and 2002, presenting to business audiences across the United States in California, Massachusetts, Arizona, and Connecticut.

Asel Sulaimanova (BISNIS, Bishkek, Kyrgyz Republic)

Asel Sulaimanova has been the BISNIS Representative for Kyrgyzstan since Fall 2002. Prior to joining BISNIS, Ms. Sulaimanova has worked with the TACIS (EU) Small and Medium Enterprise Development Program, the Asian Development Bank, the Rural Advisory Development Service Foundation (UK), PriceWaterhouseCoopers, and others. She has recently completed overviews of financing options in her region as well as of the franchising/retail sector.

Alyona Yelshina (BISNIS, Yekaterinburg, Russia)

Alyona Yelshina has been the BISNIS representative for the Urals region of Russia since fall 2002, covering: Sverdlovsk, Perm, Chelyabinsk, Tyumen, Khanty-Mansiysk, Yamalo-Nenets, Kurgan, Orenburg regions, and the republics of Bashkortostan and Udmurtia. Ms. Yelshina worked for 3M Russia 8 years prior to joining BISNIS. Ms. Yelshina has conducted outreach to several regions including Tyumen, Chelyabinsk, and Perm. She has also recently written an overview of the financing options in her region as well as of the franchising/retail sector of the Urals.

Melissa Walters (BISNIS, Washington, DC)

BISNIS international trade specialist Melissa Walters provides information and counseling to U.S. companies interested in business opportunities in the Urals region of Russia and the country of Armenia. She also covers several industry sectors across Eurasia including: environmental technologies, medical/pharmaceuticals, mining/metallurgy, and technology commercialization. Ms. Walters has conducted outreach programs in Russia and Moldova as well as in the United States.

Rachael Turner, U.S. Trade and Development Agency (USTDA) (Washington, DC)

Rachael Turner is the Country Manager for Russia, Ukraine and Moldova at the U.S. Trade and Development Agency. Ms. Turner oversees USTDA's activities in these countries, including feasibility studies, orientation visits, desk studies and definitional missions, conferences, and technical assistance. She came to USTDA in 2002 from DOC's International Trade Administration's Office of Finance.

James Gale, Overseas Private Investment Corporation (OPIC) (Washington, DC)

James Gale is the Regional Manager of Investment Development Director for Europe & Eurasia for OPIC. He manages and promotes business development worldwide for OPIC, with specific responsibilities for Europe, Russia, and Eurasia. Technology and Energy investment development are among the primary sectors on which Mr. Gale focuses his efforts on at OPIC. Mr. Gale has coordinated business development for OPIC's technology initiative and helped develop advanced telecom, IT, renewable energy, petroleum recovery, biomedical, and other investment projects overseas.

For more information on these regions, visit <http://www.bisnis.doc.gov/outreach03/okco.cfm>